

# Lehman

BIG PICTURE, BIG IDEAS, BIG SPLASH.



+ From state-of-the-art websites, to branding and provocative ad campaigns, we strive to deliver the very best.

Discovery

BIKER BUILD-OFF



WEBSITE DEVELOPMENT



LABELS & PACKAGING



APPAREL



CREATIVE AGENCY SINCE 2004



WEBSITE  
DESIGN &  
BRANDING





## Professional Website Design, Marketing, Printing and Advertising

We are a full service, professional advertising and marketing agency, with expertise in website design, print design, brand development, product packaging, apparel, printing, planning, strategy, and execution. We are located in Canton, Ohio and are proud to have worked for many local customers from our community and have been thrilled to work with many regional and national clients as well. At Lehman Design, we are committed to offering top-notch customer service and building lasting client relationships. With over 20 years in the industry, we have worked with a very diverse list of clients ranging from restaurants and custom car builders to hospitals and museums, giving us the ability to look at every project uniquely. Our emphasis on excellence-in-design and attention-to-detail has won us a few awards, but the real reward is seeing our clients have success online and in print.



We get excited when developing a brand like Royal Docks Brewing Co. In-depth research and strategy went into creating the look and feel, which compliments the rich history of its roots. We developed the logo, product labels, glasswear, and bottle caps. We also carried it through social media venues and advertising pieces for a nice comprehensive package.

From state-of-the-art websites to provocative ad campaigns, we strive to deliver the very best.

- 1 We created a website for the Atrium, to help build their online presence and to create a venue for their patients to download forms, get medical information and learn about the practice.
- 2 Sparky and Spike's Tangy Pepper Relish is a delicious product we designed the labels for. A cool nostalgic feel and some great people to work with. It could be the world's best condiment.
- 3 The Salvation Army was looking for an Annual Report that captured the essence of their organization and showed what they represent to the community and the people they help.
- 4 We branded a whole new line of premium hot and iced coffees for MaryAnn Donuts called Majava. They offer delicious mocha, latte, frappe, cappuccino, and espresso specialties drinks you will love.

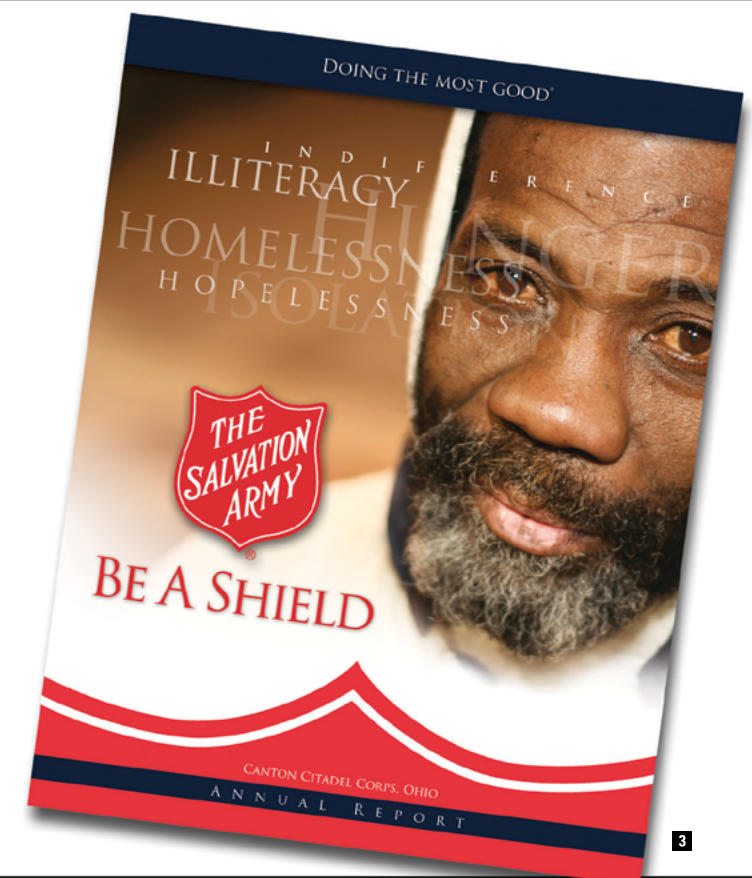


Whether you are a small start-up just getting your feet wet, or a solidified business that has been around forever, we can help you get established and cultivate business or clear the cobwebs and re-energize your brand and marketing goals. Lehman Design can position you for success, perception is reality and presentation is key.



### Custom Clothing and Apparel

At Lehman Design we also create custom clothing and apparel. Whether you are starting a clothing line, need t-shirts for an event or are looking to outfit your staff, we can take care of you. We carry all the best quality brands and design cool graphics that will help you make a statement.



**+** We **listen** to what you need. We **dig** a little deeper. Then we **deliver**.

“Put yourself in your customers’ shoes, and put your best foot forward to appeal to them.”

**Building Relationships Nationally, and Right Here In Our Own Backyard.**

Born and raised here in Canton, Ohio, we realize the need for the success of local business. We love working for companies we grew up eating at, going to, hearing on the radio, and driving by over the years. It is also exciting to work with nationally recognized names and learning about companies from all over the world.



**1** The Pro Football Hall of Fame hired us to help promote the renovation project during the big expansion with various ads and magazine articles. We love working with these guys.

**2** We created postcards, flyers and a website to help Local Artist and Educator, Dr. Fredlee Votaw promote a series of art exhibitions he put on that showcased 40 years or work.



**3** We photograph all of MaryAnn Donuts tasty treats and create signage throughout the year to bring in foot traffic to their various stark county locations. Stop in and try something today!

**4** Crossroads Fitness opened a new location and wanted to get some attention. We designed and installed a perforated window mural to show off the facility and invite new customers.



**5** We designed and built a website for Cleveland Cavalier Mo Williams who put on an annual Golf Classic to help kids. The website processed ticket sales as well as donations.

**6** One of my favorite local restaurants, Grinders Above & Beyond, hired us to build their website, illustrate their Kids Menu and photograph their food for menus and advertising.

Are You Ready To Take Your Marketing To The Next Level?



A little thought, some solid strategy, and well executed creative solutions make for a successful campaign.

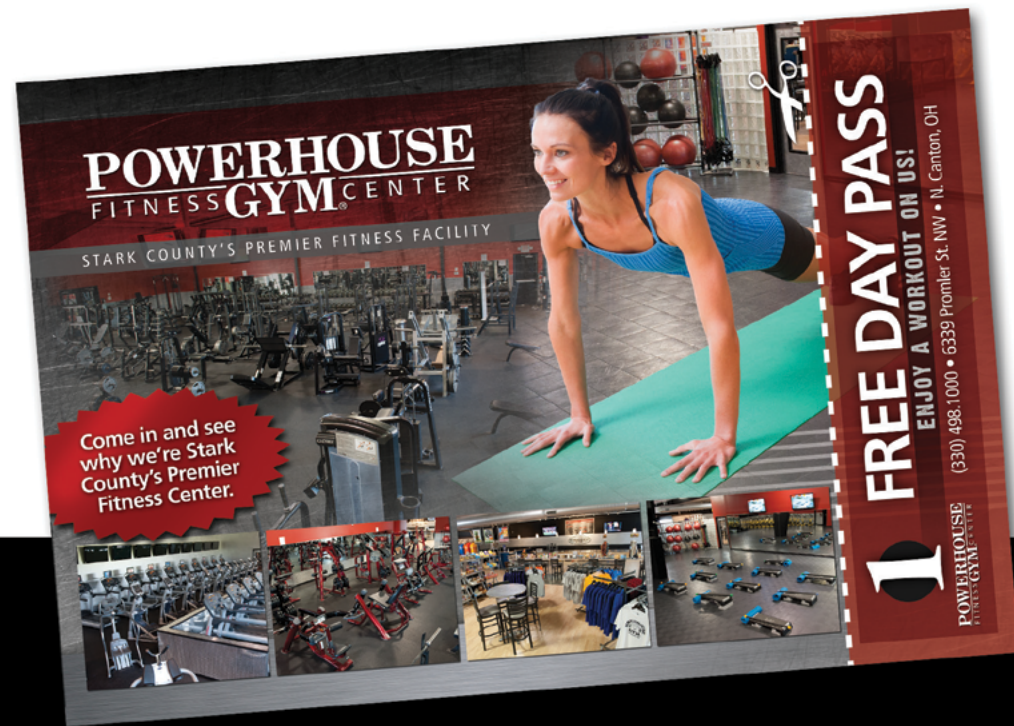


Scenic Brewing Co. was making plans to open up the headquarters of their brewery in Canton, and was looking for some inspiration in creating the vision. We were selected to bring it to life and imagine what the interior could be. This is now the blueprint for the project. Various textures, colors and cool “campy” elements bring this awesome space together. Check out the Scenic Brewing Co. Tap Room - Base Camp.



The **obvious** solution, isn't always the best solution. **We go further.**

We are a very creative group of people who have a passion for developing attractive, professional, marketing materials and websites that not only look great, but generate the results our customers are looking for. We are very particular about how our products function and look, attention to detail is always paramount, and nothing goes through the doors without our team seal of approval.



**1** The Flip Flop Shop of Chicago hired us to develop some creative table tents that would drive traffic from the food court, where customers sit and relax, to their interior mall location.



At Lehman Design we always think "Big Picture", what are you really trying to achieve and what is the best way to do it. By considering the short-term and long-term effects of what we will do, we can prepare for the future and create a well rounded campaign. With a little planning and foresight, as your project and company evolve, we can create solutions to help your marketing strategy evolve with it. Many website design companies will simply throw a logo on a site they have built a hundred times, change some colors and call it a day. Not here. We try to truly capture what your business all about. Your website and marketing materials have a direct effect on your company and the presentation of it. We make sure you are properly represented.

**2** Strokes Dallas Custom Motorcycles contracted us to design them a sweet website and launch to coincide with an appearance on Discovery Channel's Biker Build-Off.

Our turn-key approach ensures, through a tested combination of strategy, creativity, planning and technology, that we can create an integrated marketing package and engaging website solution that will impress your viewers and convert your leads into sales.



**3** We developed the new William McKinley Presidential Library and Museum website to help promote the cool exhibits they have and all of the neat local memorabilia. Canton, Ohio Pride.



BIG PICTURE. BIG IDEAS. BIG SPLASH.





Google

Instagram

facebook

yext

WWW.LESLEHMAN.COM | 330.327.5545

CREATIVE DESIGN BRAND DEVELOPMENT  
INTERACTIVE